

Cutout Pty Ltd – Safeguarding & Acceptable Use Statement

For schools, universities, clubs, academies, youth organisations, gyms, teams, and coaches using Cutout

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This Safeguarding & Acceptable Use Statement explains how Cutout Pty Ltd (“Cutout”, “Inform”, “we”, “us”, or “our”) supports safe, appropriate, and controlled use of its apps, websites, software, and related services, including **Inform**, **Cutout Coach**, **Cutout Player**, and any associated web platform or services (together, the “Services”).

This statement is intended for use by organisations that provide training, sport, coaching, education, or performance programs, including:

- schools;
- universities;
- academies;
- sporting organisations;
- clubs;
- gyms;
- teams;
- youth programs;
- coaches;
- strength and conditioning staff;
- other organisations using Cutout with students, athletes, players, or young users.

This statement should be read alongside Cutout’s **Privacy Policy**, **App Terms & Conditions**, **Data Processing Addendum**, and any agreement between Cutout and the relevant organisation.

1. Platform Purpose

Cutout is a performance analytics platform used to support structured training, coaching, and movement analysis.

The Services may be used to:

- record or upload training videos;
- analyse movement and performance;
- generate performance metrics;
- provide coaching insights;
- support strength and conditioning programs;
- monitor progression over time;
- manage training sessions, groups, teams, and programs;
- support school, club, gym, team, or organisation-based training environments.

Cutout is **not** a social network, messaging platform, public video-sharing platform, or open communication forum.

The platform is designed for controlled environments such as:

- physical education;
 - high-performance sport;
 - strength and conditioning;
 - athlete development;
 - team training;
 - gym-based coaching;
 - skill development;
 - structured training programs.
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2. Safeguarding Principles

Cutout is designed to support safe and controlled use in education, sport, youth, and coaching environments.

The Services:

- do not include public user profiles;
- do not include open messaging between unknown users;
- do not include public content feeds;
- do not include public video sharing;
- do not include advertising;
- do not use advertising cookies or tracking pixels;
- do not sell user data;
- do not use personal information, raw videos, names, faces, or identifiable performance data for marketing without separate express consent;
- support role-based access and organisation-level controls.

Data remains within the relevant user, coach, team, school, club, gym, or organisation environment unless accessed, shared, exported, or managed by authorised users in accordance with the organisation's policies and permissions.

3. Institutional and Organisation Responsibility

Where Cutout is used by a school, university, club, gym, team, coach, academy, youth organisation, or other organisation, that organisation is responsible for the physical, educational, sporting, and safeguarding environment in which Cutout is used.

The organisation is responsible for:

- supervising in-person training and filming environments;
- determining which staff, coaches, teachers, administrators, or users may access data;
- obtaining parental, guardian, student, athlete, player, member, or staff consent where required;
- ensuring appropriate staff conduct;
- ensuring child safety and safeguarding policies are followed;
- managing rosters, groups, classes, teams, and athlete records entered into the Services;
- ensuring users are physically capable of participating in relevant training activities;
- ensuring filming occurs in safe, appropriate, supervised environments;

- managing any internal reporting or safeguarding concerns;
- complying with applicable privacy, child safety, education, sport, workplace, and data protection laws.

Cutout provides the digital platform and performance analytics tools. Cutout does **not** supervise physical environments, training sessions, filming locations, coaching conduct, or athlete participation.

4. Staff Access Controls

Cutout supports controlled access for organisations.

Depending on the configuration of the Services, organisations may control or manage:

- which staff can access accounts;
- which coaches or teachers can access groups or teams;
- which users can view sessions;
- which users can view performance data;
- which users can export data;
- which users can create, assign, or manage programs;
- which students, athletes, players, or members belong to each group;
- which administrators can manage organisation-level settings.

Recommended practice:

- only authorised staff should have administrator access;
 - staff logins should not be shared;
 - access should be reviewed regularly;
 - access should be removed when a staff member leaves or no longer requires it;
 - devices used for filming should remain supervised;
 - users should only access data that is necessary for their role;
 - organisations should maintain their own internal access and safeguarding policies.
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5. Student, Athlete, and Young User Protections

Cutout includes safeguards designed to reduce inappropriate contact, public exposure, and uncontrolled sharing.

The Services are designed so that students, athletes, players, and young users do not participate in a public social environment.

Safeguards include:

- no direct messaging between unknown users;
- no open public user profiles;
- no public content feeds;
- no public video-sharing environment;
- no advertising tracking;
- no social media integration for public sharing;
- role-based access to sessions and data;

- organisation-level separation between institutions;
- restricted access based on teams, groups, programs, or account permissions.

Students, athletes, and players can generally access:

- their own data;
- training programs assigned to them;
- data shared with them by their coach, school, club, gym, team, or organisation;
- sessions or groups they have been assigned to.

Organisations are responsible for ensuring these settings and access permissions are appropriate for their environment.

6. Video Capture and Use

Cutout uses video to analyse movement and generate performance insights.

To support accurate tracking, videos generally need to show the user's full body in frame. As a result, videos may include the user's face, body, clothing, surroundings, equipment, and other visual information.

Workout videos are captured or uploaded for performance analysis and coaching feedback only.

Cutout does **not** use facial recognition, facial identification, or face-matching technology.

Raw workout videos are usually deleted shortly after processing and, in any event, no later than **2 hours after processing**.

Processed outputs, such as performance metrics, skeletal tracking data, biomechanical data, and analytics, may be retained for long-term progression tracking unless deletion is requested by the user, coach, school, club, gym, team, or organisation, subject to applicable agreements and legal requirements.

Organisations are responsible for:

- informing participants that filming may occur;
- obtaining consent where required;
- ensuring filming occurs in appropriate environments;
- ensuring filming does not capture unnecessary bystanders;
- ensuring users are dressed appropriately for the training environment;
- ensuring devices used for filming are supervised;
- preventing unauthorised recording, downloading, or sharing.

Videos are stored securely and are not publicly visible through Cutout.

7. Biometric and Biomechanical Data

Cutout analyses how a person moves. This means the Services may process biometric, biomechanical, fitness, health-related, or sensitive information, including:

- skeletal tracking outputs;

- joint-position estimates;
- movement patterns;
- range of motion;
- velocity;
- velocity loss;
- tempo;
- power output;
- rep count;
- depth and depth consistency;
- other performance analytics.

Organisations must ensure they have appropriate authority, consent, and lawful basis to collect and process this information through Cutout.

Cutout handles this information in accordance with its Privacy Policy, Data Processing Addendum, and applicable privacy and data protection laws.

8. Machine Learning and De-identified Data

Cutout may use de-identified or pseudonymised performance data, biomechanical outputs, skeletal tracking data, movement analytics, and performance metrics to:

- improve the Services;
- develop and validate algorithms;
- train and improve machine learning models;
- improve computer vision accuracy;
- conduct internal analytics and research;
- benchmark model performance;
- improve the reliability and accuracy of movement tracking.

Some internal datasets may be linked to a randomly generated user identifier, such as a UUID. This identifier does not directly identify a user, but may allow Cutout to associate data with an account where necessary for service functionality, security, or performance tracking.

Cutout does not sell raw videos or identifiable user data.

Cutout does not use raw videos, names, faces, or identifiable athlete footage for marketing or promotional purposes without separate express consent.

9. Appropriate Use of the Platform

Users must use Cutout lawfully, safely, and appropriately.

Users must not use Cutout to:

- upload inappropriate, offensive, abusive, unlawful, or misleading material;
- record individuals without appropriate consent;
- record users in inappropriate environments;
- share videos outside authorised environments;

- access, export, or use data without permission;
- harass, bully, threaten, impersonate, or defame others;
- enter unnecessary sensitive information into notes or records;
- misuse student, athlete, player, team, school, club, gym, or organisation data;
- attempt to bypass access controls;
- attempt to hack, reverse-engineer, disrupt, or compromise the Services;
- use Cutout as a substitute for medical, physiotherapy, rehabilitation, or clinical advice;
- use the Services in any way that breaches safeguarding, child safety, privacy, school, sport, workplace, or organisation policies.

Organisations should enforce appropriate use policies consistent with their own safeguarding standards and legal obligations.

10. Minimum Age Requirements

Cutout is intended for users aged **12 and above**.

Users under 18 must have appropriate permission from a parent, guardian, school, club, gym, team, coach, or other responsible organisation.

Users under 12 are not permitted to use the Services.

Where young users are involved in school, club, gym, team, or youth settings, the organisation is responsible for ensuring compliance with applicable consent, privacy, safeguarding, and child safety laws.

11. Reporting Concerns

If an organisation becomes aware of:

- misuse of the Services;
- unauthorised access;
- inappropriate content;
- inappropriate filming;
- unauthorised sharing;
- safeguarding concerns;
- privacy concerns;
- suspected data misuse;
- suspected account compromise;

the organisation should:

1. remove or restrict access where appropriate;
2. preserve relevant information where necessary;
3. follow its internal safeguarding, child safety, privacy, incident, and reporting procedures;
4. contact Cutout if technical support, access restriction, or platform assistance is required.

Cutout will respond promptly to safeguarding-related and privacy-related concerns where the issue relates to the Services.

For urgent safety concerns, organisations should follow their own emergency, safeguarding, child protection, or law enforcement procedures.

12. Data Protection Alignment

Cutout is designed to support privacy-conscious and institution-controlled use.

The Services are designed to align with principles under:

- Australian Privacy Principles;
- GDPR and UK GDPR principles, where applicable;
- school and youth safeguarding expectations;
- institutional IT procurement expectations;
- data minimisation principles;
- access control principles;
- secure storage and controlled processing practices.

The platform supports:

- role-based access;
- organisation-level separation;
- secure authentication;
- secure storage;
- data minimisation;
- controlled user access;
- institutional administration;
- deletion and export workflows where applicable.

13. Staff Training and Internal Policies

Organisations should ensure that staff using Cutout are appropriately trained on:

- safe filming practices;
- obtaining consent;
- handling student, athlete, and player data;
- account access and password security;
- use of coach notes and player notes;
- avoiding unnecessary sensitive information;
- reporting safeguarding concerns;
- complying with school, club, gym, team, workplace, and sporting policies.

Organisations should ensure that use of Cutout is incorporated into relevant internal policies, including child safety, technology use, privacy, staff conduct, data protection, and training supervision policies.

14. Institutional Confirmation

By deploying or using Cutout in an institutional, school, club, gym, team, youth, coach, or organisation environment, the organisation confirms that it:

- has authority to manage relevant student, athlete, player, member, coach, staff, or user data;
 - will obtain required permissions and consents;
 - will supervise use of the Services where appropriate;
 - will follow applicable safeguarding and child safety policies;
 - will ensure appropriate staff training;
 - will manage staff and administrator access responsibly;
 - will ensure filming occurs in appropriate environments;
 - will prevent unauthorised recording, access, export, or sharing;
 - will comply with applicable privacy, child safety, education, sporting, workplace, and data protection laws.
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15. Relationship with Other Cutout Documents

This statement should be read alongside Cutout's:

- Privacy Policy;
- App Terms & Conditions;
- Data Processing Addendum;
- Refund & Dispute Policy;
- Terms & Conditions of Promotions;
- any written agreement between Cutout and the organisation.

If there is inconsistency between this statement and a signed agreement with an organisation, the signed agreement will apply to the extent permitted by law.

16. Contact

For safeguarding, privacy, or acceptable use enquiries:

Cutout Pty Ltd

Email: info@cutout.fit

Location: Bondi Beach, NSW, Australia